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INDUSTRY

Overviews

A **GETA-P4 Seminar**
For **MBA Students**
At **VRS & YRN College, Chirala**
On **19 March 2010**
By **Murali Valiveti, MD, GETA.co.in**



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Aim

To give you
an Understanding of **Industries**
and
Types of Careers





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The Agenda

What is an Industry?

What are Major Industries?

Why should we bother about them?

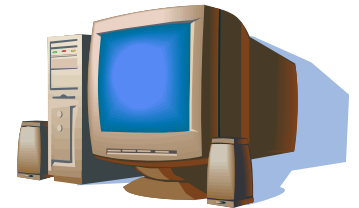
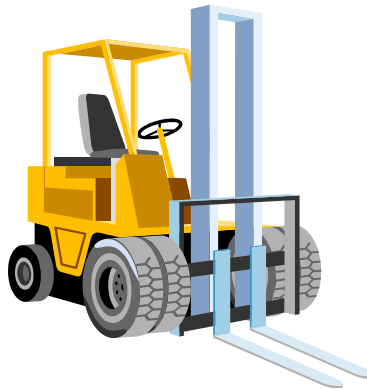
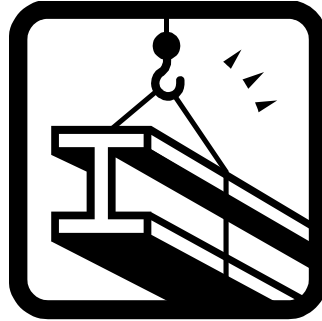
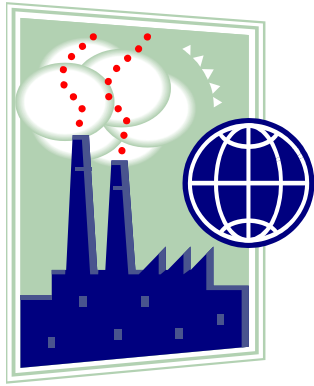
Where to find info about Industries?

Generic Functional Division

Generic Organization Levels

Focus on a Couple of Industries

What is an Industry?





What are Major Industries?

IT

BFSI, Insurance

Manufacturing

FMCG

Retailing

Government

- ◆ Education & Training
- ◆ Health & Pharmaceutical
- ◆ NGO
- ◆ Security
- ◆ Agriculture
- ◆ Construction
- ◆ Media
- ◆ Multi-Media & Entertainment
- ◆ Sports
- ◆ Fine Arts
- ◆ Hotel & Hospitality
- ◆ Tourism, Travel, Transportation
- ◆ And, many more...



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Why should we bother about them?

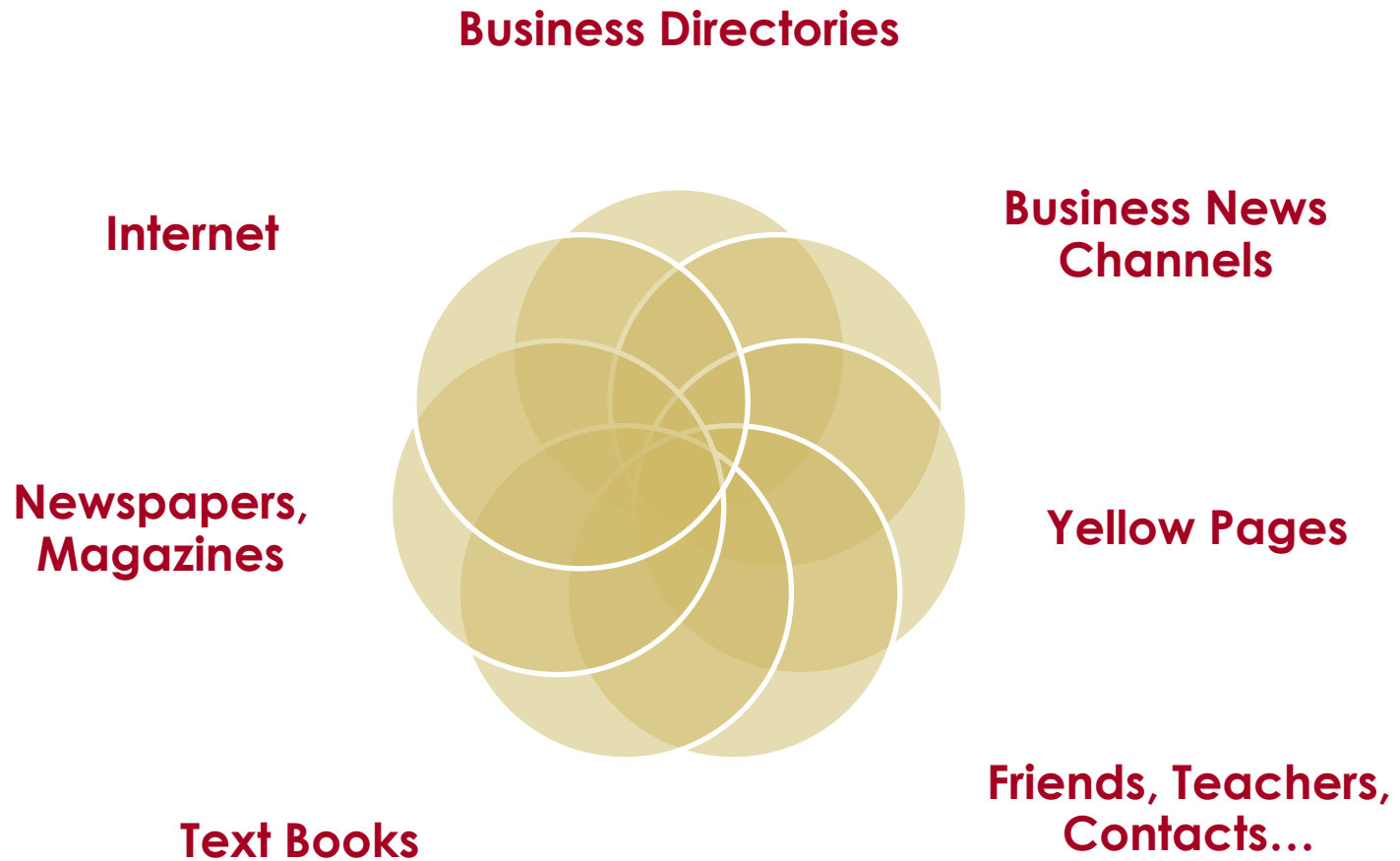
- ◆ **To Get the First Job**
- ◆ **To Further Career**
- ◆ **To Build Confidence**
- ◆ **To Become a Better Professional...**

*If you do not know where to go,
you will never reach your destination!*

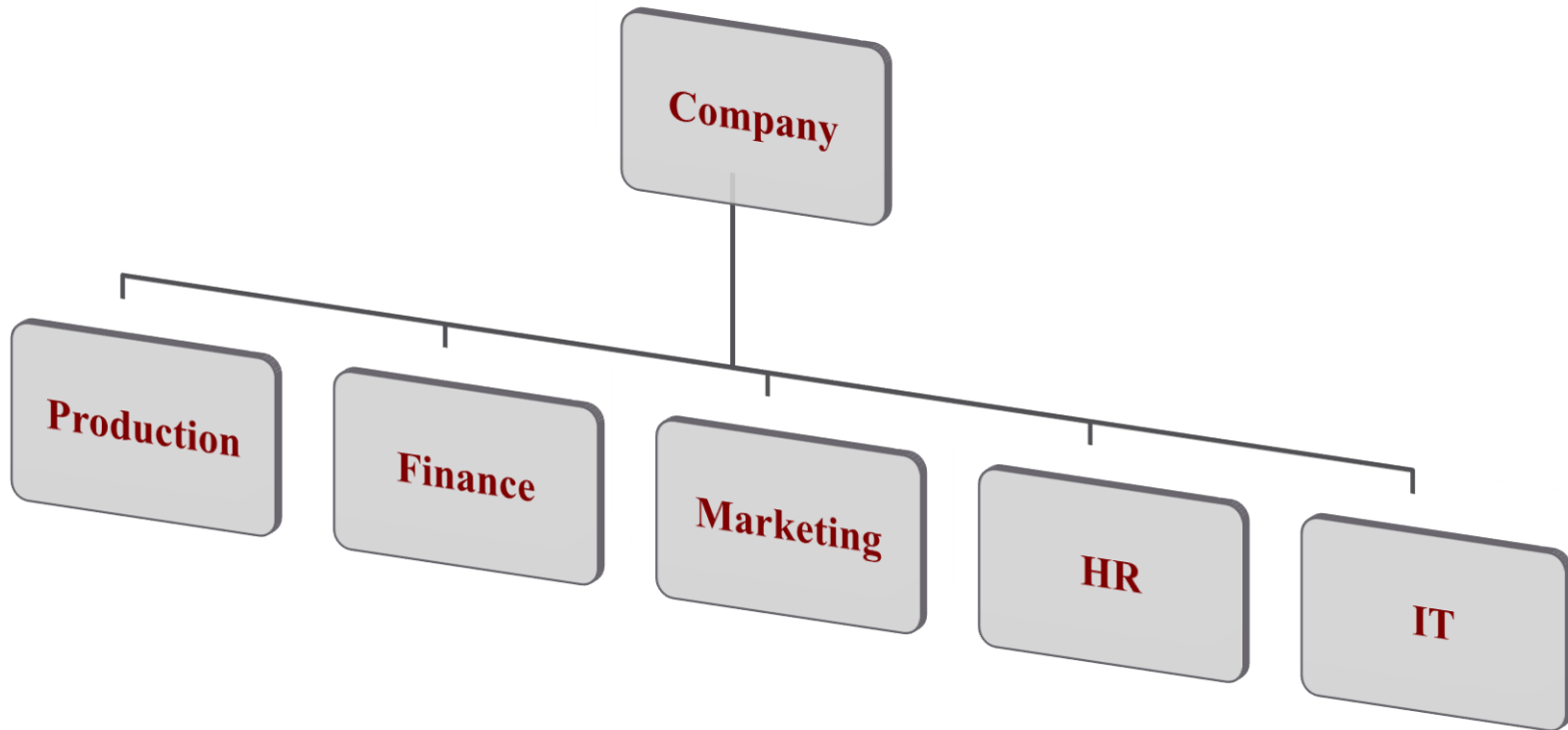


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Where to find info about Industries?

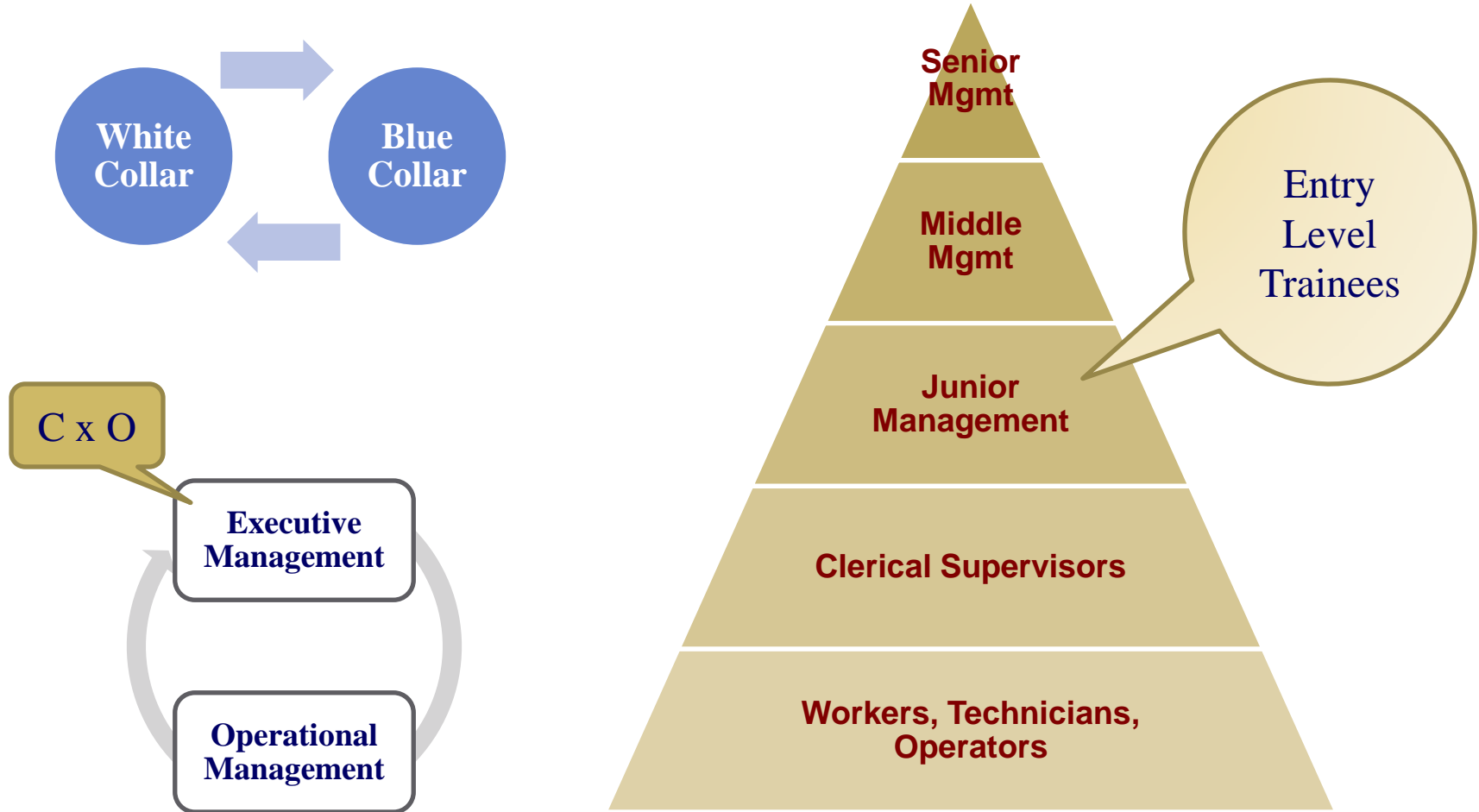


Generic Functional Division



Size: Major – Medium – Small Businesses

Generic Organization Levels





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For each Industry...

Main Products & Services

Major Corporates

Geological Spread

Typical Organization Chart (Job Types)

Remuneration, Job security, Growth Prospects

Key Skills, Expertise, Talent

Selection Process, Seasons, Number of Jobs

Typical Job Hunting Approach



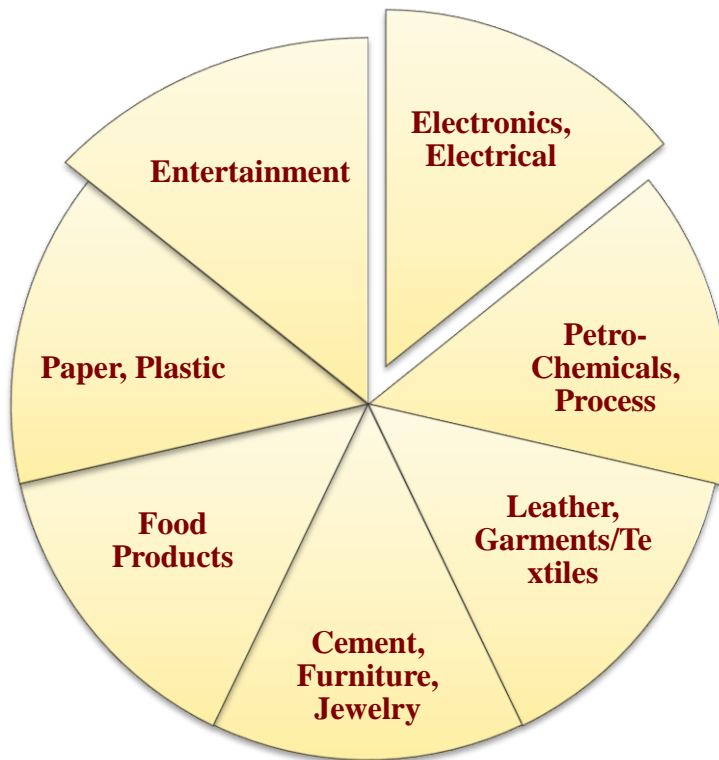
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BFSI, Insurance

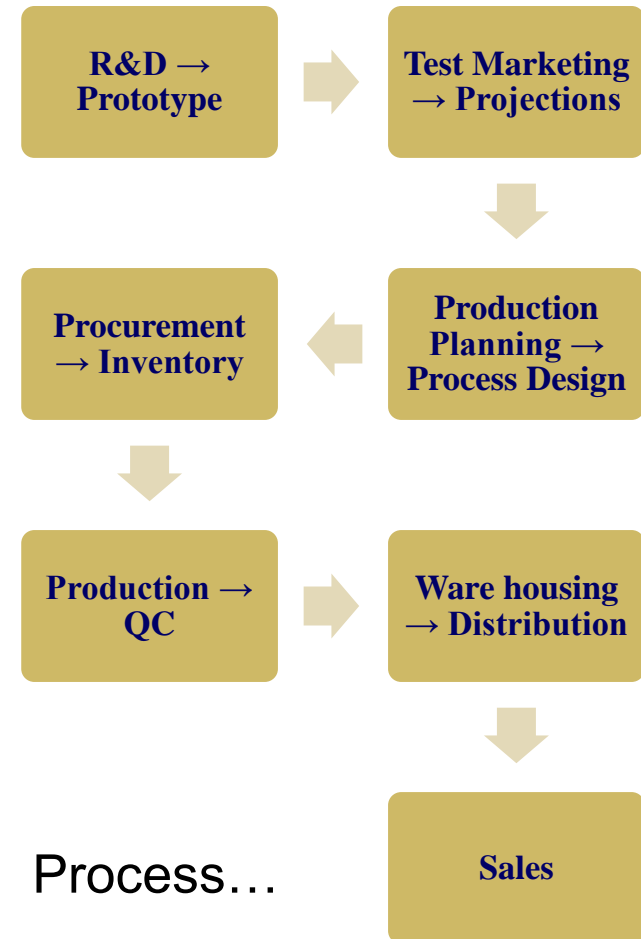
- ◆ Banks, Asset Managers, Brokerage Houses, Insurance Companies
- ◆ Retail, Private, Corporate Segments
- ◆ Front Office, Back Office
- ◆ Delivery Channels:
Branches, Call Centers, ATM's, Internet, Mobile
- ◆ Savings, Lending, Trade Finance, Treasury
- ◆ Share Trading, Currencies, Funds, Structured Finance
- ◆ General Insurance, Life Insurance, Health Insurance



Manufacturing



Industries...



Process...



Major Industries...

IT

BFSI, Insurance

Manufacturing

FMCG

Retailing

Government

- ◆ Education & Training
- ◆ Health & Pharmaceutical
- ◆ NGO
- ◆ Security
- ◆ Agriculture
- ◆ Construction
- ◆ Media
- ◆ Multi-Media & Entertainment
- ◆ Sports
- ◆ Fine Arts
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- ◆ And, many more...



Summary

What is an Industry?

What are Major Industries?

Why should we bother about them?

Where to find info about Industries?

Generic Functional Division

Generic Organization Levels

Focus on a Couple of Industries

Questions?



Pre-
Placement

Practice

Program

Thank You